



In 1887 Emil Berliner invented the gramophone, the mechanical predecessor to the electric record player. Later, with the shellac record, he developed a medium that allowed music recordings to be mass produced.

Berliner set up his Montreal headquarters in 1900. On July 16th 1900 Emile Berliner registered the trademark for his company, "Nipper" - the dog listening to a gramophone. The painter Francis Barraud created this image which was used for more than 70 years. This trademark first appeared in Montreal on the back of record # 402 - "Hello My Baby" by Frank Banta. Berliner produced 2,000 records during his first year of operation in Montreal. In 1901 he sold more than 2 million records.

**The Original Disc-Talking Machine.**  
A FEW POINTS ABOUT THE  
**BERLINER GRAM-O-PHONE**

Without doubt the best amusement producer and entertainer on earth.  
Its simplicity is such that a four-year-old child can operate it perfectly.  
**It is substantial and solid.** There are few parts to it and these few seldom, if ever, require any attention.  
**It is low priced—Fifteen Dollars** (including 3 Records)—and we guarantee it to reproduce songs, choruses, bands, etc., with more clearness and accuracy than any hundred dollar machine on the market.  
Our records are indestructible, and will stand any amount of rough handling without danger of injuring them; they are so compact that **five-two Gram-o-phone Records** occupy less space than eight wax cylinder records.  
Our records are the only ones on which you can get the **Genuine Sousa's Band** production. All others claiming to have Sousa's Band records are **FAKES**, pure and simple, and Sousa will substantiate this statement.  
Each record is signed by the maker, and the signature is reproduced in facsimile on every copy.  
The Gram-o-phones and Records are made in Montreal; the factory is at 367-371 Aqueduct Street—It is **GUARANTEED** for three years.  
In 1900 Mr. E. BERLINER was awarded a medal by the *City of Philadelphia* for the invention of the **GRAM-O-PHONE**. Like most valuable inventions, the Gram-o-phone has imitators—machines using the methods of the inventor—put on the market under a name to deceive an unsuspecting public; ask the name of the inventor of the "fake" machine—it has none—The Berliner Gram-o-phone was invented by the undersigned—all **fake** record talking machines other than the Gram-o-phones are fakes, pure and simple.

**EMANUEL BLOUT,**  
Gen. Manager for Canada.  
**Beware of Trashy Imitations.**

**E. BERLINER,**  
2316 St. Catherine Street, MONTREAL, CAN.  
Telephone Up 2418.

And today ...



I don't think that Emil Berliner 120 years ago would have believed the level of quality of the vinyl playback systems and phono stages of today. The realistic sound of his inventions bring pure emotion and feeling to the listener.



## NEW CLASSIC PHONO

***After many years of success and esteem, the Nagra VPS is replaced by the CLASSIC PHONO. The VPS, itself inspired by the legendary Nagra PL-P, was a very respected phono stage. The VPS was the base we used and also the obvious product to use as a benchmark.***

- New generation Nagra custom made input transformers (based on the core of the HD PREAMP).
- Full tube in Class A (total 4 triodes)
- Comes with two inputs, one MC / MM (with transformers) and one MM (no transformers)
- Adjustable and customizable cartridge loading
- Selection of RIAA, TELDEC and COLUMBIA curves
- Accommodates mono cartridges in true mono mode. Stereo / Mono selector on the front panel
- Adjustable gain 38 - 64 dB
- New built-in silent power supply, can also be upgraded with a Classic PSU

### MC

- Gain switch LOW = 54 dB
- Gain switch HIGH = 64 dB

### MM

- Gain switch LOW = 38 dB
- Gain switch HIGH = 48 dB

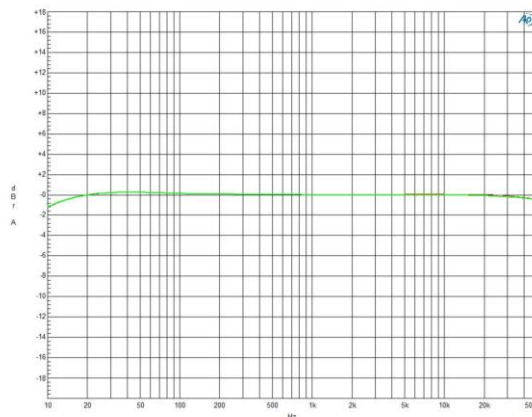
### VACUUM TUBES

- 2x E88CC/6922
- 1x ECC81/B739
- 1x ECC83/B759
- Selected by Nagra Laboratory



## SOUND AND IMPRESSION

*The first notes strike with density and extension. The CLASSIC PHONO impresses immediately with its sheer quality. The very linear phase response is clearly audible with a very faithful stereo and 3D image. The timbre of the instruments is very impressive. After a few minutes of critical listening you simply want to rediscover your music collection and enjoy it! The various settings allow you to match the cartridge and the record very closely.*



Frequency response of RIAA Curve





The CLASSIC PHONO features a new generation built-in power supply that offers great results. However you can take it to another level by adding the Nagra CLASSIC PSU. The Nagra PSU is derived from our HD Generation power supplies and features many technical advances that allow for an amazing sound reproduction.

